

Cine Fiesta



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Noida

Pages: 2

Light, Camera, Action: 8th GFFN begins

The 3-day global film festival begins with pomp and show

Commencing its journey from the first Global Festival of Films (in peace and Spirituality 2007), organising events of International level is nothing new for the Asian Education group. It is sheer dedication and continuous efforts of Asian Education Group, AEG President Sandeep Marwah, that in past eight years he, along with the entire Asian education team have lead Global Film Festival Noida soar the heights it is on now. To say the festival is different from the preceding ones would be too less, as Sandeep Marwah said, this festival is once in a lifetime worth of an experience; with eminent personalities like President of Producers Guild of India Mukesh Bhatt (guest of honour), Minister of Culture Dr. Mahesh Sharma (Chief Guest), Actress/Model Mugdha Godse, President, Indian Motion Pictures Producers Association T P Agrawal, ambassadors of six different countries coming in, this festival promises to stir up a revolution in the Indian film Industry and will aim to make a shift and concentration from Mumbai to Delhi-NCR. This



"For any battle field there are 8 corners - East, West, North, South, North-East, North-West, South-East, South-West; if you win all eight of them you win the battlefield. We're the Champions here."

- Sandeep Marwah
(President AEG)

year Global film festival along with organising various workshops will also witness films from different countries and genres. The 3-day extravaganza will also retrospect the life history of prominent film makers like Manmohan Desai, Ramesh Sippy and others. Global film festival Noida will put special focus on disabilities, and the films based on the issue. Children films and in-house films by ASMS & AAFT will constitute a

major chunk of the fest. To give students an in-depth knowledge of contemporary cinema, a special screening of many contemporary and features films is also lined-up. This year, GFFN also aims to pool-in thoughts and insights of distinguished guest with students via many workshops, seminars and interactive programmes. After the brainstorming sessions from morning to evening, the festival also plans to give a visual and audio delight to its audience through music concerts and fashion show, that are scheduled for the evening. With such a huge number of students being trained in the art, craft and marketing of Cinema, Asian Education Group finds it pertinent for a media school to give students



Sandeep Marwah
(President, Asian Education Group)

"This festival is going to be a once in a lifetime experience for everyone and with the end of the Global Film Festival Noida, the Indian and International Film Industry will wake up to the rise of Asian Education Group and a whole new film Industry here in Delhi-NCR. I know that with this festival we will mark the name of our Institution as one of the finest and largest Media Institute not just in India but in the world."



Ashok Tyagi
(Festival Director)

"This fest is not a common college fest but an internationally recognised event. This GFFN is more like the Mandalisation of Film Industry and would be written in golden words in the history of Indian Cinema. This event will prove to be a real table turner."



Dr. A K Srivastava
(Director, ASMS)

We at Asian Education Group, are looking forward to make this event grand and successful. In future we will strive to compete with the Goa Film Festival which is known as the best film festival in India. We are trying to widen the horizons of our students by giving them a platform.

real-time field experiences and share with them the anecdotes and stories of the people who work on and off the camera to make a movie come together. The GFFN plays a crucial role in providing the

students the best in terms of experience. Not just in cinema but also in Journalism, Entertainment and Fashion. The 8th GFFN and its conclusion would be a real table turner for the Indian Film Industry.



Sushil Sharma
Dean, Media Education and Industry Interface
GFFN over the years has benefitted students immensely as several workshops, seminars, screenings and master classes are conducted, which aim at increasing the mental horizon of every student.



Vikas Singh
Associate Dean School of Cinema
We all are very excited to co-ordinate and organize an educational event of this kind, where the main focus is on films. We want our students to enhance their skills through the practical knowledge provided by this fest.



Mansoor Naqvi
Associate Dean, AAFT
This GFF will prove to be an excellent platform for the students as several eminent personalities of the industry will be interacting with them and providing them with first hand information which will prove vital in their over all development.



Albeena Abbas
HOD, School of Journalism & Mass Communication
Global film festival is an atmosphere of great enthusiasm and excitement amongst the students. It's a great exposure for the media students to be a part of this festival with such distinguished personalities.



Arun Kumar Mishra
HOD, SOPA
In this years GFF, students are expecting something really valuable and we aim to give them many platforms under this banner to learn from.



Biswajit Das
Dean, School of Animation
GFF is one such platform where the students, faculty and industry specialists all come together to not only gain exposure, but also to guide one another.



Neelam Srivastava
Associate Dean, SOF
Although GFF is a film festival it very beneficial for the students of fashion, and we expect them to work much harder this year and emerge with flying colours.



Varun Verma
HOD, SO Ad & PR
GFF always inspires students & this year would be no less. The gathering of renowned personalities and industry professionals play a vital role in guiding the students professionally.



Kamal Piyush
Dean, School of Hospitality & Tourism
GFF over the years has proved to be a great platform for the students to follow their endeavours which will help them in future.

सितारे जिन पर रहेंगी नजरें

Highlights of Day 1

Children Films/ AAFT /ASMS Films/ Film on disabilities (venue-studio G8, G9,1C, 1)

Contemporary Indian Cinema [Manjhi- The Mountain man] (venue-studio 1D)

feature film "DREAMZ the Movie" by Sumaana Mukherjee (venue studio 1E)

Grand Inauguration (venue studio 1E)

Inauguration of paintings and sculptures by Mr Kumal / Kapil Kapoor(venue 1A)

- GFFN Award to
Mukesh Bhatt Award+ certificate
Mugdha Godse Award+ certificate
TP Agrawal Award+ certificate
Ketan Mehta Award+ certificate
Donal Bist – certificate
Jawaharlal Nehru Forum poster release, Release of News Bulletin

Manmohan Desai Retrospect [Sachcha Jhootha](1D)

Seminar on co-operative movement in India (venue 1)

Film from (Czech Republic) "I serve the king of England"

Poster release of Indi- Czech film & culture forum (venue 1E)

Contemporary International Cinema
From Film Slovenia Shanghai Zipsy (venue 1D)

Festival of AAFT films (venue-studio1E)

Musical Programme (venue-lawn)
1) Band performance of students
2) Musical program by Aroon Bakshi
4) Fashion show by SOF

प्रसिद्ध फिल्म निर्माता मुकेश भट्ट कई मशहूर फिल्मों का निर्माण कर चुके हैं। बतौर फिल्म निर्माता मुकेश भट्ट ने जुर्म फिल्म से अपने फिल्मी करियर की शुरुआत की। इसके अलावा भट्ट ने जहर, जन्नत, तुम मिले, हमारी अधूरी कहानी और गैंगस्टर जैसी फिल्मों का निर्माण किया। राज और गुलाम फिल्मों के लिए भट्ट फिल्म फेयर अवार्ड में नामांकन हासिल कर चुके हैं। मुकेश भट्ट ने अपने भाई और जाने माने निर्माता निर्देशक महेश भट्ट के साथ विशेष फिल्मों के बैनर तले फिल्म निर्माण का काम शुरू किया।



जाने-माने फिल्म निर्देशक केतन मेहता लेखक के तौर पर भी फिल्म इंडस्ट्री में अपनी अलग पहचान रखते हैं। हाल ही में आई मांझी द माउंटेन मेन में केतन ने अपनी निर्देशन कला का जौहर दिखाया और लोगो को यह फिल्म काफी पसंद आई। इससे पहले केतन मेहता मिर्च मसाला जैसी हिट फिल्म भी बना चुके हैं जिसके लिए उन्हें अंतरराष्ट्रीय पुरस्क. रां से भी नवाजा गया। केतन छोटे पर्दे पर भी हाथ आजमा चुके हैं। केतन ने कई डाक्यूमेंट्री एवं धारावाहिकों का निर्देशन भी किया है।



मुग्धा गोडसे एक मशहूर मॉडल रह चुकी है और कई बालीवुड फिल्मों में अहम रोल निभा चुकी हैं। 2004 के फेमिना मिस इंडिया प्रतियोगिता में दूसरा स्थान हासिल करने के बाद मुग्धा ने कभी पीछे मुड़ कर नहीं देखा। मुग्धा ने मधुर



भंडारकर द्वारा निर्देशित अपनी पहली फिल्म फैशन में अपने किरदार को बड़ी खूबसूरती से निभाया इसके साथ ही इन्होंने एक मराठी शो में बतौर जज भूमिका निभाई। मुग्धा ने मराठवाड़ा मित्र मंडल कॉलेज ऑफ कामर्स पुणे से बीकॉम की पढ़ाई पूरी की।

Film Festival 1

The global film festival was first commenced in 2007 with an initiative to promote peace and spirituality through cinema. Distinguished guest like renowned film directors Mansoor Naqvi and Satish Kapoor honored the college premises with their presence.

Film Festival 2

The year 2009 welcomed Global Film Festival of documentaries with the presence of eminent personalities like Sanjay Kapoor, well known music directors Sajid-Wajid and actor Rahul Roy. The key area of this festival was documentary films.

Film Festival 3

In the year 2010 film festival was welcomed with a great enthusiasm and zeal amongst the students as well as the teachers. Various workshops and seminars were held in the premises of Marwah studios.

Film Festival 4

With the inauguration of French cinema and Wales films 2011 Global Film Festival opened up a new platform for the northern section of the country. French director Jaen Rouche and film star Shakti Kapoor embraced the festival with their presence.

Film Festival 5

Celebrating 100 years of Indian Cinema the 2011 Global Film Festival established a mystical connection between human emotions and films. This festival spoke volumes on peace and spirituality and successfully screened around 300 film premiers, award functions and gala dinners.

Film Festival 6

The 6th Global Film festival was the pride of International Film and Television community as it hosted over 52 events in three days including workshop seminars exhibition master classes and screenings of upcoming film professionals. This festival promised a brighter tomorrow through cinema.

Film Festival 7

The film festival hosted last year witnessed various renowned personalities of the entertainment industry like Vivek Agnihotri Pallavi Joshi, Randhir Kapoor and so on. This festival also saw the launch of International Chamber of Media and Entertainment Industry

Just
a
beginning

