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#### The 3-day global film festival begins wth pomp and show

Tommencing its journey ✓ from the first Global Festival of Films (in peace and Spirituality 2007), organising events of International level is nothing new for the Asian Education group. It is sheer dedication and continuous efforts of Asian Education Group, AEG President Sandeep Marwah, that in past eight years he, along with the entire Asian education team have lead Global Film Festival Noida soar the heights it is on now. To say the festival is different from the preceding ones would be too less, as Sandeep Marwah said, this festival is once in a lifetime worth of an experience; with eminent personalities like President of Producers Guild of India Mukesh Bhatt (guest of honour), Minister of Culture Dr. (Chief Mahesh Sharma Actress/Model Guest), Mugdha Godse, President, Indian Motion Pictures Producers Association T P Agrawal, ambassadors of six different countries coming in, this festival promises to stir up a revolution in the Indian film Industry and will aim to make a shift and concentration from Mumbai to Delhi-NCR. This



"For any battle field there are 8 corners - East, West, North, South, North-East, North-West, South-East, South-West; if you win all eight of them you win the battlefield. We're the Champions here."

major chunk of the fest. To give students an in-depth knowledge of contemporary cinema, a special screening of many contemporary and features films is also lined-up. This year, GFFN also aims to pool-in thoughts and insights of distinguished guest with students via many workshops, seminars and interactive programmes. After the brainstorming from sessions morning to evening, the festival also plans to give a visual and audio delight to its audience through music concerts and fashion show, that are scheduled for the evening. With such a huge number of students being trained in the art, craft and marketing of Asian Education Cinema, Group finds it pertinent for a

media school to give students

Sandeep Marwah (President, Asian Education Group)

"This festival is going to be a once in a lifetime experience for everyone and with the end of the Global Film Festival Noida, the Indian and International Film Industry will wake up to the rise of Asian Education Group and a whole new film Industry here in Delhi-NCR. I know that with this festival we will mark the name of our Institution as one of the finest and largest Media Institute not just in India but in the world."



Dr. A K Srivastava (Director,

- Sandeep Marwah (President AEG)

year Global film festival along with organising various workshops will also witness films from different countries and genres. The 3-day extravaganza will also retrospect the life history of prominent film makers like Manmohan Desai, Ramesh Sippy and others. Global film festival Noida will put special focus on disabilities, and the films based on the issue. Children films and in-house films by ASMS & AAFT will constitute a

"This fest is not a common college fest but an internationally recognised event. This GFFN is more like the Mandalisation of Film Industry and would be written in golden words in the history of Indian Cinema. This event will prove to be a real table turner."

real-time field experiences students the best in terms of and share with them the anecdotes and stories of the people who work on and off the camera to make a movie come together. The GFFN plays a crucial role in providing the

ASMS)

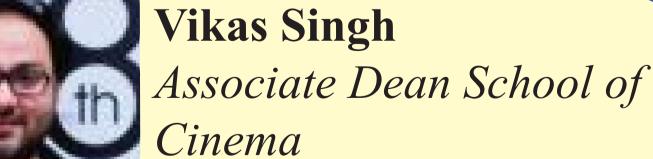
We at Asian Education Group, are looking forward to make this event grand and successful. In future we will strive to compete with the Goa Film Festival which is known as the best film festival in India. We are trying to widen the horizons of our students by giving them a platform.

experience. Not just in cinema but also in Journalism, Entertainment and Fashion. The 8th GFFN and its conclusion would be a real table turner for the Indian Film Industry.



**Sushil Sharma** Dean, Media Education and Industry Interface GFFN over the years has benefitted students im-

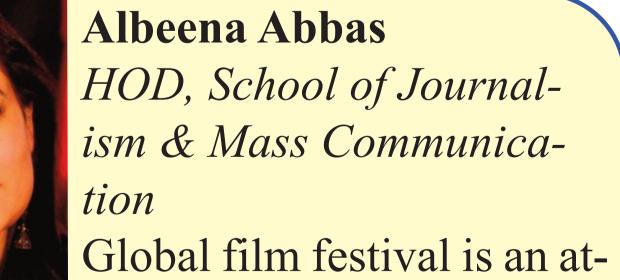
mensely as several workshops, seminars, screenings and master classes are conducted, which aim at increasing the mental horizon of every student.



We all are very excited to co-ordinate and organize an educational event of this kind, where the main focus is on films. We want our students to enhance their skills through the practical knowledge provided by this fest.

**Mansoor** Naqvi

Associate Dean, AAFT This GFF will prove to be an excellent platform for the students as several eminent personalities of the industry will be interacting with them and providing them with first hand information which will prove vital in their over all development.



mosphere of great enthusiasm and excitement amongst the students. It's a great exposure for the media students to be a part of this festival with such distinguished personalities.

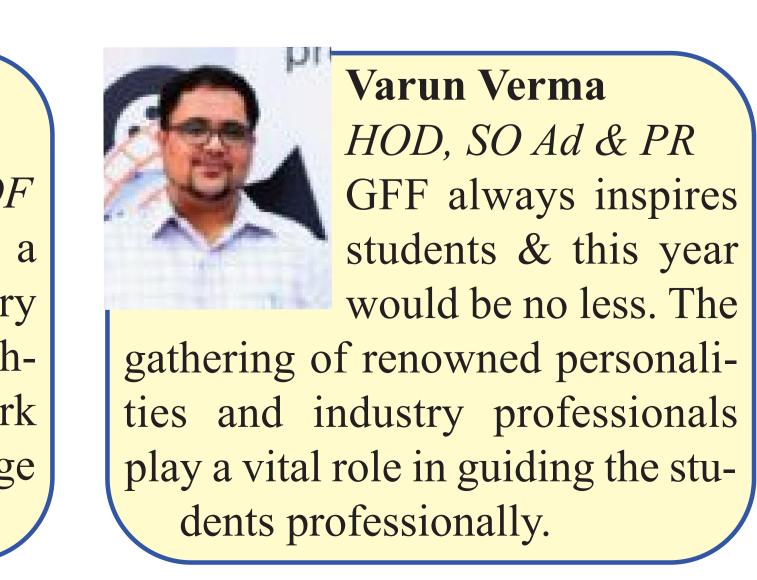


Kumar Arun Mishra HOD, SOPA In this years GFF, students are expect-

ing something really valuable and we aim to give them many platforms under this banner to learn from.

**Biswajit Das** Dean, School of Animation GFF is one such platform where the stu-dents, faculty and industry specialists all come together to not only gain exposure, but also to guide one another.

Neelam Srivastava Associate Dean, SOF Although GFF is a film festival it very beneficial for the students of fashion, and we expect them to work much harder this year and emerge with flying colours.



Kamal Piyush Dean, School of *Hospitality* & Tourism GFF over the years has proved to be a great platform for the students to follow their endeavours which will help them in future.

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# KAUK MAR AN MAR

प्रसिद्ध फिल्म निर्माता मुकेश भट्ट कई मशहूर फिल्मों का निर्माण कर चुके हैं। बतौर फिल्म निर्माता मुकेश भट्ट ने जुर्म फिल्म से अपने फिल्मी करियर की शुरूआत की। इसके अलावा

फिल्म जाने–माने निर्देशक केतन मेहता लेखक के तौर पर भी फिल्म इंडस्ट्री में अपनी अलग पहचान रखते हैं। हाल ही में आई मांझी द माउंटेन मैन में केतन ने अपनी निर्देशन कला का जौहर दिखाया और लोगो को यह काफी पसंद फिल्म पहले इससे आई । मिर्च मेहता केतन मसाला जैसी हिट फिल्म भी बना चुके हैं जिसके लिए उन्हें अंतरराष्ट्रीय पुरस्क. ारों से भी नवाजा गया। केतन छोटे पर्दे पर भी हाथ आजमा चुके हैं। केतन ने कई डाक्यूमेंट्री एवं धारावाहिकों का निर्देशन भी किया है।

### Highlights of Day 1

Children Films/ AAFT / ASMS Films/ Film on disabilities (venue-studio G8, G9,1C, 1)

Contemporary Indian Cinema Manjhi- The Mountain man] (venue-studio 1D)

feature film "DREAMZ the Movie"" by Sumaana Mukherjee (venue studio 1E)

Grand Inauguration

(venue studio 1E)

Inauguration of paintings and sculptures by Mr Kumal Kapil Kapoor(venue 1A)

ने ਸਟੁਟ जहर, मिले, जन्नत, तुम हमारी अधूरी कहानी और गैंगस्टर जैसी फिल्मों का निर्माण और किया। राज फिल्मों के गुलाम लिए भट्ट फिल्म अवार्ड में फेयर



नामांकन हासिल कर चुके हैं। मुकेश भट्ट ने अपने भाई और जाने माने निर्माता निर्देशक महेश भट्ट के साथ विशेष फिल्म्स के बैनर तले फिल्म निर्माण का काम शुरू किया।



भडारकर द्वारा निर्देशित अपनी पहली फिल्म फैशन में अपने

- GFFN Award to Mukesh Bhatt Award+ certificate Mugdha Godse Award+ certificate TP Agrawal Award+ certificate Ketan Mehta Award+ certificate Donal Bist – certificate Jawaharlal Nehru Forum poster release, Release of News Bulletin

Manmohan Desai Retrospect [Sachcha Jhootha](1D)

Seminar on co-operative movement in India (venue 1)

Film from (Czech Republic) "I serve the king of England"

Poster release of Indi- Czech film & culture forum

(venue 1E)

Contemporary International Cinema From Film Slovenia Shanghai Zipsy (venue 1D)

किरदार को बड़ी खूबसूरती से निभा चुकी हैं। 2004 के फेमिना निभाया इसके साथ ही इन्होने एक मिस इंडिया प्रतियोगिता में दूसरा मराठी शो में बतौर जज भूमिका स्थान हासिल करने के बाद निभाई। मुगधा ने मराठवाड़ा मित्र मुगधा ने कभी पीछे मुड़ कर नहीं मंडल कॉलेज ऑफ कामर्स पुणे से देखा। मुगधा ने मधुर बीकॉम की पढ़ाई पूरी की।

#### Festival of AAFT films (venue-studio1E)

Musical Programme (venue-lawn) 1) Band performance of students 2) Musical program by Aroon Bakshi 4) Fashion show by SOF

#### Film Festival 1

The global film festival was first commenced in 2007 with an initiative to promote peace and spirituality through cinema. Distinguished guest like renowned film directors Mansoor Naqvi and Satish Kapoor honored the college premises with their presence.

#### **Film Festival 2**

The year 2009 welcomed Global Film Festival of documentaries with the presence of eminent personalities like Sanjay Kapoor, well known music directors Sajid-Wajid and actor Rahul Roy. The key area of this festival was documentary films.

#### **Film Festival 3**

In the year 2010 film festival was welcomed with a great enthusiasm and zeal amongst the students as well as the teachers. Various workshops and seminars were held in the premises of Marwah studios.



#### **Film Festival 5** Celebrating 100 years of Indian Cinema the 2011 Global Film Festival established a mystical connection between human emotions and films. This festival spoke volumes on peace and spirituality and suc-



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#### **Film Festival 4**

With the inauguration of French cinema and Wales films 2011 Global Film Festival opened up a new platform for the northern section of the country.

Just

## beginning

French director Jaen Rouche and film star Shakti Kapoor embraced the festival with their presence.

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FESTINAL

#### **Film Festival 7**

The film festival hosted last year witnessed various renowned personalities of the entertainment industry like Vivek Agnihotri Pallavi Joshi, Randhir Kapoor and so on. This festival also saw the launch of International Chamber of Media and Entertainment Industry

cessfully screened around 300 film premiers, award functions and gala dinners.

#### Film Festival 6

The 6th Global Film festival was the pride of International Film and Television community as it hosted over 52 events in three days including workshop seminars exhibition master classes and screenings of upcoming film professionals. This festival promised a brighter tomorrow through cinema.